



BRUSSELS, 14-15 MARCH 2007

IMPROVING GOVERNANCE AND FIGHTING CORRUPTION
NEW FRONTIERS IN PUBLIC-PRIVATE PARTNERSHIPS

Recommendations from the 24-hour Videoconference Marathon

Linking students at business schools and universities around the world in twelve consecutive two-hour sessions, the videoconference marathon offered new input from grassroots sources to the “Improving Governance and Fighting Corruption” conference. The following list is the complete collection of recommendations suggested by the participants, which were then condensed into their most common subject areas for presentation to the audience in Brussels.

Session 1:

1. Private sector, NGOs, coalition co-ordinating structures
2. (Financial) transparency and good governance in actions
3. Commitment not to control the media
4. Strong in-house anti-corruption policy
5. Formation of anti-corruption coalition by chambers of commerce
6. Legal protection for whistle blowers
7. Reducing non-legal bureaucracy (mid-term)
8. Curriculum development (long-term)
9. Stricter punishment (short-term)
10. Raising awareness through the media and civil society
11. Technical assistance to e-government and twinning programmes
12. Reforming lending policy

Session 2:

1. Redynamiser le patronat par une réorganisation pour le renforcer
2. Règles justes et transparentes dans le secteur informel
3. Mettre en place un système de suivi pour les cas de corruption
4. Rating des pays à risques
5. Scorecard
6. Responsabiliser tous les acteurs par un remboursement des fonds en cas de corruption
7. Campagne de sensibilisation touchant tous les secteurs
8. Code d'éthique et de la bonne gouvernance dans le secteur public
9. Droit au recours pour les sociétés touchées par la corruption
10. Renforcer les moyens de surveillance
11. Sensibiliser tous les acteurs pour pousser à la dénonciation
12. Introduire la sensibilisation à la bonne gouvernance dans les programmes éducatifs

Session 3:

1. Recours à l'administration électronique pour éviter le facteur humain de corruption
2. Création agence de lutte contre corruption et d'un fonds de régulation
3. Création ONG issue de la société civile indépendante de l'Etat
4. Création entité nationale indépendante et mixte de lutte contre corruption
5. Mise en place d'un cadre juridique et réglementaire de prévention et de lutte contre la corruption
6. Adoption de valeurs en matière de démocratie, transparence, état de droit, bonne pratique
7. Sensibilisation dans l'entreprise privée et dans les établissements de formation

8. Création label « entreprise propres »
9. Instauration d'une prime à l'intégrité pour entreprises: société civile actives lutte contre corruption
10. Éducation des jeunes (enseignement) et des citoyens au long de la vie (médias)
11. Impliquer les acteurs sociaux dans le choix politiques de développement
12. Alléger les procédures d'exécution de projet et promouvoir le suivi-évaluation

Session 4:

1. Creating educational and informational initiatives targeting internal and external constituencies
2. Additional support of local initiatives
3. Creation of universal indicators
4. National action plan
5. Policies stability
6. Enhances policy-stability overseas
7. Set of clearly defined rules in order to protect organisations
8. Formal and informal enforcement of rules
9. Use corporate governance ratings with cooperation of NGO's
10. Improve communication between companies
11. Involvement with government and private sector in developing policies

Session 5:

1. Establecer una certificación del empresa privada
2. Lograr la participación privada
3. definir organismo de control
4. generar políticas que surgan de las consulta colectiva
5. Involucrar a la ciudadanía en el proceso político
6. crear una institución que facilite el acceso a la información
7. creación de un mecanismo de denuncia
8. apoyo de los donadores a una contraloría social
9. fortalecimiento de la independencia de la prensa y expansión de los medios informativos a la población
10. comprometer al sector privado a respetar las leyes
11. lograr la participación de instituciones reconocidas por la población como entidades honestas
12. definir un organismo de control dentro el sector empresarial

Session 6:

1. Creación de un organismo certificador de instituciones públicas y privadas vigilado por una organización internacional
2. Publicación de individuos y empresas que cometan actos de corrupción a partir de las grandes empresas
3. Promover prácticas éticas a nivel individual e institucionalizarlas
4. Mejorar la información sobre el estado y educación en la ciudadanía
5. Empoderamiento de los ciudadanos y crear cambios culturales
6. Crear una red de observatorios universitarios
7. Reforzar y divulgar convenciones internacionales contra la corrupción
8. Crear instrumentos de verificación y mejoramiento de las cuentas empresariales
9. Mayor responsabilidad social que contemple la ciudadanía fiscal

Session 7:

1. Establish economic incentives to hinder corruption - « Naming and Shaming » mechanism.

2. Community involvement in monitoring, e.g. providing local communities with digital cameras to monitor the building of public works.
3. Increased funding and access for international open media.
4. A “World Corruption Hotline” for petty corruption
5. Establishing a regional body that holds each other responsible to domestic policies against corruption.
6. Establishment of public-private partnerships at local and regional levels.
7. Establishment of codes of conduct & guiding principles within companies.
8. Building capacity at the organizational level to fight corruption.
9. Move towards collective action among industries, as well as among relevant stakeholders.

Session 9:

1. Total clean system with public consultation
2. Strengthen the relationship with civil society
3. Transparency of cash flows
4. Private sector has to set examples for the public sector
5. Use of technology to fight against corruption
6. Empowerment of private sector entities
7. Finance independant mass media
8. Finance non-commercial organisations
9. Education on corporate ethics
10. Enhance the liberty of the press
11. Annual rankings of corruption
12. Stronger penalties

Session 10:

1. Information centers
2. Decentralized decision making
3. Create a code of ethics
4. Create annual report raking most corrupted countries
5. Support for wistblowers
6. Create e-government services
7. Support good corporate governance
8. performance based reward system on a standard criteria
9. Implementation of new regulatory laws

Session 11:

1. Instruments to improve transparency
2. Programme to protect the people that denounce corruption
3. Fixed prices for administration services
4. Advocacy programme to promote awareness (media, schools, NGOs etc.)
5. Moral recovery initiative : code of ethics
6. Adoption of legislation to encourage good governance + monitoring + ecommerce
7. Special purposed companies (public + private) monitored by third parties
8. International center for education and consultation
9. Electronic system for controlling and monitoring

Session 12:

1. Development of an independent media
2. Development of a compliance system/code of conduct
3. Improved transparency of the legal system

4. Changing and adapting institutional framework to increase competitiveness
5. Support anti-corruption NGOs to combat corruption
6. Compile a "blacklist" of corrupted companies
7. Promote transparency
8. Strengthening education and curriculum development, specifically capacity building for private sector
9. Need for the international community- particularly the World Bank- to take action against corrupted government and companies
10. Establish a zero toleration code
11. Strengthening education
12. Promotion of an active civil society and citizen participation to monitor